DOVALUE PORTUGAL HAS A NEW REAL ESTATE BRAND: DOREALESTATE

- doValue Portugal launches new Real Estate brand following the rebranding process started last year
- New website features current design and new functionalities to improve user experience

Lisbon, February 21st, 2022 – doValue Portugal has a new real estate brand, doRealEstate, which replaces the former Altamira Real Estate.

The change follows the rebranding of Altamira to doValue Portugal, which occurred in October last year, and the positioning of the Italian doValue group, which owns the Portuguese credit and real estate asset manager.

"This new brand, as well as the entire rebranding process, is fully aligned with the shareholder's strategy of repositioning Portugal as a key market and is a sign of the ongoing commitment to offer our clients the best services and tools," says Isabel Teixeira, CEO of doValue Portugal.

"The sector has shown great resilience and, despite the adverse context of the pandemic, remains very attractive and dynamic, and with encouraging prospects," adds João Ribeiro, Head of Real Estate, adding that "doValue Portugal is now better prepared to meet the challenges of the market".

The new website (<u>www.dorealestate.pt</u>) features a current design and more functionalities that improve user experience, facilitating the search for a house or investment opportunities, as well as the support and follow-up of the professionals of doRealEstate.

It should be recalled that, in October 2021, the credit and real estate asset manager underwent a rebranding process, with the Altamira Portugal brand giving way to doValue Portugal. Operating in the Portuguese market since 2017, the company has expanded its offer, with securitisation, consulting and portfolio management services.

In recent years, doValue Portugal has led the way in the sale of singular real estate assets, with sales exceeding €200 million since its creation.

About doValue Portugal:

doValue Portugal, former Altamira Portugal, is owned by the Italian financial services company doValue (former doBank), listed on the Milan Stock Exchange. The doValue Group is the largest servicer in southern Europe, with a portfolio of financial and real estate assets exceeding 155 billion euros, in five countries: Portugal, Spain, Italy, Cyprus and Greece. The company doValue Portugal, which began its activity with the management of the Oitante portfolio, is currently a company of reference in the Servicing market, managing various portfolios of different entities, from Non-Performing Loans portfolios to portfolios of real estate assets. It has offices in Lisbon, Porto and Funchal.